Sonar Genesis®
Aquatic Herbicide

FOR MANAGEMENT OF FRESHWATER AQUATIC VEGETATION IN PONDS, LAKES, RESERVOIRS, POTABLE WATER SOURCES, DRAINAGE CANALS AND IRRIGATION CANALS.

For use in New York State, comply with Section 24 (C) Special Local Need labeling for Sonar Genesis, SLN NY 120006

Active Ingredient
Fluridone: 1-methyl-3-phenyl-5-[3-(trifluoromethyl)phenyl]
-4(1H)-pyridinone ........................................................................ 6.3%
Other Ingredients ........................................................................... 93.7%
TOTAL ....................................................................................... 100.0%

Contains 0.5 pounds active ingredient per gallon.

KEEP OUT OF REACH OF CHILDREN
DANGER/PELIGRO
Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label, find someone to explain it to you in detail.)

Refer to inside of label booklet for additional precautionary statements and directions for use including storage and disposal.

Notice: Read the entire label before using. Use only according to label directions. Before buying or using this product, read Warranty Disclaimer and Misuse statements inside label booklet. If terms are unacceptable, return at once unopened.

SePRO Corporation
11550 North Meridian Street, Suite 600 • Carmel, IN 46032, U.S.A.

EPA Reg. No. 67690-54
FP20170208

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Keep Out of Reach of Children
DANGER/PELIGRO

Corrosive. Causes irreversible eye damage. Harmful if swallowed. Avoid contact with skin. Do not get in eyes or on clothing. Wear protective eyewear (goggles, face shield, or safety glasses). Wear long-sleeved shirt and long pants, socks, shoes, and chemical resistant (nitrile or butyl; ≥ 14 mils) gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label, find someone to explain it to you in detail.)

In case of emergency regarding this product, call INFOTRAC at 1-800-535-5053.

In case of large-scale spillage regarding this product, call INFOTRAC at 1-800-535-5053.

Environmental Hazards
Do not apply to water except as specified on the label. Do not apply directly to tidal saltwater sites. Do not contaminate water by disposal of equipment washwaters. Lowest rates should be used in shallow areas where the water depth is considerably less than the average depth of the entire treatment site, for example, shallow shoreline areas. Trees and shrubs growing in water treated with this product may occasionally develop chlorosis. Follow use directions carefully so as to minimize adverse effects on non-target organisms.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read all Directions for Use carefully before applying.

DO NOT apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during application. For any requirements specific to your state or tribe, consult the agency responsible for pesticide regulation.

Ensure spray drift to nontarget susceptible species does not occur.

DO NOT apply this product in any manner not specifically described in this label.

Observe all cautions and limitations on this label and on the labels of products used in combination with this product. It is the pesticide user’s responsibility to ensure that all products in the listed mixtures are registered for the intended use. Users must follow the most restrictive directions for use and precautionary statements of each product in the tank mixture. DO NOT use this product other than in accordance with the instructions set forth on this label. Keep containers closed to avoid spills and contamination.

Product Information

This product is a selective systemic aquatic herbicide for management of freshwater aquatic vegetation in ponds, lakes, reservoirs, drainage canals and irrigation canals, including dry or de-watered areas of these sites. It is absorbed from water by plant shoots and from hydrosol by the roots of aquatic vascular plants. For water treatments, it is important to maintain the specified concentration of this product in contact with the target plants for a minimum of 45 days. Rapid water movement or any condition which results in rapid dilution of this product in treated water will reduce its effectiveness. In susceptible plants, this product inhibits the formation of carotene. In the absence of carotene, chlorophyll is rapidly degraded by sunlight. Herbicidal symptoms appear in seven to ten days and appear as white (chlorotic) or pink growing points in many susceptible plant species. Under optimum conditions, a minimum of 30 to 90 days may be required before the desired level of aquatic plant management is achieved. Plant species susceptibility may vary depending on time of year, stage of growth, and water movement. For best results, apply this product prior to infestation of weed growth or when weeds begin active growth. Application to mature target plants may require an application rate at the higher end of the specified rate range and may take longer to control.

This product is not corrosive to application equipment.

This label provides recommendations on the use of a laboratory analysis for the active ingredient. SePRO Corporation recommends the use of high-performance liquid chromatography (HPLC) for the determination of fluridone concentrations in water. It is recommended to contact SePRO for the active ingredient. SePRO Corporation recommends the use of

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<td>If in eyes: Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes; then continue rinsing eye. Call a poison control center or doctor for treatment advice.</td>
</tr>
<tr>
<td>If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.</td>
</tr>
<tr>
<td>If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 to 20 minutes. Call a poison control center or doctor for treatment advice.</td>
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NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.
Corporation for the incorporation of this test, known as a FasTEST, in a treatment program. FasTEST is referenced in this label as the preferred method for the rapid determination of the active ingredient in water. Other proven chemical analyses for the active ingredient may also be used. Application rates and calculations for this product are provided to achieve a desired concentration of fluridone in parts per billion (ppb). The maximum application rate or sum of all application rates is 90 ppb in ponds and 150 ppb in lakes, reservoirs and static canals per annual growth cycle. For purposes of this product’s labeling, a pond is defined as a body of water 10 acres or less in size. A lake or reservoir is greater than 10 acres. This maximum concentration is the amount of product calculated as the target application rate, NOT determined by testing the concentration of fluridone in the treated water.

Use Restrictions
• Obtain Required Permits: Consult with appropriate state or local pesticide and/or water authorities before applying this product in or around public waters. Permits and posting or treatment notification may be required by state or local public agencies.

• Chemigation: Do not apply this product through any type of irrigation system.

• Hydroponic Farming: Do not use water from a Sonar-treated area for hydroponic farming unless one of the following has been verified for the relevant active water intake and its withdrawal of surface water:  
  o A FasTEST has been run and the concentration in water at the intake is less than 1 ppb; or  
  o A filtration or water treatment process following water intake has been verified analytically to reduce the concentration in potential irrigation water below 1 ppb.

• Greenhouse and Nursery Plants: Do not use water from a Sonar-treated area for greenhouse and nursery irrigation unless one of the following has been verified for the relevant active water intake and its withdrawal of surface water:  
  o For the irrigation of woody ornamental plants, a FasTEST has been run and the concentration at the intake is less than 5 ppb; or  
  o For the irrigation of other greenhouse or nursery plants, the concentration is confirmed less than 1 ppb; or  
  o A filtration or water treatment process following water intake has been verified analytically to reduce the concentration in potential irrigation water below either the 1 or 5 ppb levels cited above.

• Water Use Restrictions Following Applications With Sonar Genesis (Days)

<table>
<thead>
<tr>
<th>Application Site</th>
<th>Established Tree Crops</th>
<th>Established Row Crops/ Turf/Plants</th>
<th>Newly Seeded Crops/ Seedbeds or Areas to be Planted Including Overseeded Golf Course Greens</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ponds and Static Canals†</td>
<td>7</td>
<td>30</td>
<td>Assay required</td>
</tr>
<tr>
<td>Lakes and Reservoirs††</td>
<td>7</td>
<td>14</td>
<td>Assay required</td>
</tr>
<tr>
<td>Dry or De-watered Canals†††</td>
<td>0</td>
<td>0</td>
<td>†††</td>
</tr>
</tbody>
</table>

1 For purposes of this labeling, a pond is defined as a body of water 10 acres or less in size. A lake or reservoir is greater than 10 acres.

†† In lakes and reservoirs where one-half or greater of the body of water is treated, use the pond and static canal irrigation precautions. When applying this product to exposed sediments of aquatic sites such as lakes and reservoirs, follow these time frames prior to using water for irrigation once sites are reflooded.

††† When this product is applied to exposed sediments of dry or de-watered irrigation canals, treatments must be made at least 2 weeks prior to when the canals are to be refilled, and allow canals to refill for a minimum of 24 hours before using water for irrigation.

Where the use of Sonar Genesis treated water is desired for irrigating crops prior to the time frames established above, the use of FasTEST analysis is recommended to measure the concentration of fluridone in the treated water. Where a FasTEST has determined that the fluridone concentrations are less than 10 parts per billion, there are no irrigation precautions for irrigating established tree crops, plants, row crops or turf. For tobacco, tomatoes, peppers or other plants within the Solanaceae Family and newly seeded crops or newly seeded grasses such as overseeded golf course greens, do not use treated water if measured fluridone concentrations are greater than 5 ppb. Furthermore, when rotating crops, do not plant members of the Solanaceae family in land that has been previously irrigated with fluridone concentrations in excess of 5 ppb in the previous year without direct consultation with a SePRO Aquatic Specialist. It is recommended that a SePRO Aquatic Specialist be consulted prior to commencing irrigation of these sites.

Plant Control Information
This product’s selectivity is dependent upon dosage, time of year, stage of growth, method of application and water movement. The following categories, controlled and partially controlled are provided to describe expected efficacy under ideal treatment conditions using higher to maximum label rates. Use of lower rates will decrease predictability of species listed as controlled or partially controlled. Additional aquatic plants may be controlled, partially controlled, or tolerant to this product. It is recommended to consult a SePRO Aquatic Specialist prior to application to determine a plant’s susceptibility to the planned treatment.

Vascular Aquatic Plants Controlled by Sonar® Genesis:

Submersed Plants:
bladdernut (Utricularia spp.)
common coontail (Ceratophyllum demersum)
common elodea (Elodea canadensis)
egeria, Brazilian elodea (Egeria densa)
fanwort, cabomba (Cabomba caroliniana)
ydrilla (Hydrilla verticillata)
naiad (Najas spp.)
pondweed (Potamogeton spp., except Illinois pondweed)
watermilfoil (Myriophyllum spp., including M. spicatum x sibiricum hybrids)

Emerged Plants:
spatterdock (Nuphar luteum)
watershield (Brasenia schreberi)

Floating Plants:
common duckweed (Lemna minor)
Salvinia (Salvinia spp.)

Vascular Aquatic Plants Partially Controlled by Sonar® Genesis:

Submersed Plants:
Illinois pondweed (Potamogeton illinoensis)
limnophila (Limnophila sessiliflora)
tapegrass, American eelgrass (Vallisneria americana)
**Mixing and Application Directions**

The aquatic plants present in the treatment site should be identified prior to application to determine their susceptibility to this product. It is important to determine the area (acres) to be treated and the average depth in order to select the proper application rate. Do not exceed the maximum labeled rate for a given treatment site per annual growth cycle.

This product may be applied or metered directly into the treated area or diluted with water prior to application. Add the specified amount of this product to water in the spray tank during the filling operation. Surface and subsurface application of the spray can be made with conventional spray equipment. This product can also be applied near the surface of the hydrosoil where pumping system where it is diluted with water.

**Tank Mix Directions**

This product may be tank mixed with other aquatic herbicides and algaecides to enhance efficacy and plant selectivity provided that this label does not prohibit such mixing. When tank mixing, read and follow the labeled precautionary statements, directions for use, weeds controlled, and other restrictions for each tank mix product. It is the pesticide user’s responsibility to ensure that all products in the listed mixtures are registered for the intended use. Users must follow the most restrictive directions for use and precautionary statements of each product in the tank mixture. No labeled rate or dose should be exceeded. To ensure compatibility, a jar test is recommended before field application of any tank mix combination. It is recommended to consult with SePRO Corporation for latest tank mix recommendations.

**NOTE:** Tank mixing or use of this product with any other product which is not specifically and expressly authorized by the label shall be at the exclusive risk of the user, applicator and/or application adviser, to the extent allowed by applicable law.

### Application Rate Calculation

The amount of this product to be applied to provide the desired ppb concentration of active ingredient in treated water may be calculated as follows:

\[
\text{Gallons of product required per treated surface acre} = \frac{\text{surfaces acres x average water depth of treatment site (feet)}}{\text{desired ppb concentration of active ingredient}} \times 0.0054.
\]

For example, the amount per acre of product required to provide a concentration of 30 ppb of active ingredient in a 1 acre pond with an average depth of 5 feet is calculated as follows:

\[
1 \text{ acre x 5 feet x 30 ppb} \times 0.0054 = 0.81 \text{ gallons per treated surface acre}
\]

or

\[
0.81 \text{ gallons x 4 quarts/gallon} = 3.2 \text{ quarts per treated surface acre}
\]

or

\[
0.81 \text{ gallons x 128 ounces/gallon} = 104 \text{ ounces per treated surface acre}
\]

### Average Water Depth of Treatment Site (feet) | Gallons of Product per Treated Surface Acre
---|---|---
| 1 | 0.16 | 0.48 |
| 2 | 0.32 | 0.97 |
| 3 | 0.48 | 1.46 |
| 4 | 0.64 | 1.94 |
| 5 | 0.81 | 2.43 |
| 6 | 0.97 | 2.91 |
| 7 | 1.13 | 3.40 |
| 8 | 1.29 | 3.88 |
| 9 | 1.45 | 4.37 |
| 10 | 1.62 | 4.86 |

\[†\]To calculate the number of quarts of product required, use the calculation as follows:

\[
\text{gallons per surface acre x } 4 \text{ quarts/gallon} = \text{quarts per surface acre}
\]

For example: targeting a concentration of 30 ppb in a one acre pond with average depth of 5 feet would require 0.81 gallons or 3.2 quarts.

### Application to Lakes and Reservoirs

The following treatments may be used for treating both whole lakes or reservoirs and partial areas of lakes or reservoirs (bays, etc.). For best results in treating partial lakes and reservoirs, treatment areas should be a minimum of 5 acres in size. Treatment of areas smaller than 5 acres or treatment of narrow strips such as boat lanes or shorelines may not produce satisfactory results due to dilution by untreated water. Rate ranges are provided as a guide to include a wide range of environmental factors, such as, target species, plant susceptibility, selectivity and other aquatic plant management objectives. Application rates and methods should be selected to meet the specific lake/reservoir aquatic plant management goals.

### Whole Lake or Reservoir Treatments (Limited or No Water Discharge)

#### Single Application to Whole Lakes or Reservoirs

Where single applications to whole lakes or reservoirs are desired, apply this product at an application rate of 10 to 90 ppb. Application rates necessary to obtain these concentrations in treated water are shown in the following table. For additional rate calculations, refer to the Application Rate Calculation section of this label. Choose an application rate from the table below to meet the aquatic plant management objective.

#### Where greater plant selectivity is desired such as when controlling Eurasian watermilfoil and curlyleaf pondweed, choose an application rate lower in the rate range. For other plant species, it is recommended to contact a SePRO Aquatic Specialist for determining when to choose application rates lower in the rate range to meet specific plant management goals. Use the higher rate within the rate range where there is a dense weed mass or when treating more difficult to control plant species. Retreatments may be required to control more difficult target plants and/or where dilution of treated water is anticipated; however, the sum of all applications must not exceed a total of 90 ppb per annual growth cycle.

### Application to Ponds

This product may be applied to the entire surface area of a pond. For single applications, rates may be selected to provide 30 to 90 ppb to the treated water. Use the higher rate within the rate range where there is a dense weed mass, when treating more difficult to control species, and for ponds less than 5 acres in size with an average depth less than 4 feet. Application rates necessary to obtain these concentrations are shown in the following table. For additional application rate calculations, refer to the Application Rate Calculation section of this label. Split or multiple applications may be used to control more difficult target plants and/or where dilution of treated water is anticipated; however, the sum of all applications must not exceed a total of 90 ppb per annual growth cycle.

### Emerged Plants:
- alligatorweed (Alternanthera philoxeroides)
- American lotus (Nelumbo lutea)
- cattail (Typha spp.)
- creeping waterprimrose (Ludwigia peploides)
- parrotfeather (Myriophyllum aquaticum)
- smartweed (Polygonum spp.)
- spikerush (Eleocharis spp.)
- waterpurslane (Ludwigia palustris)

### Floating Plants:
- common watermeal (Wolfia columbiana)

### Shoreline Grasses:
- barnyardgrass (Echinochloa crusgalli)
- giant cutgrass (Zizaniopsis miliacea)
- reed canarygrass (Phalaris arundinacea)
- southern watergrass (Hydrochloa caroliniensis)
- torpedo grass (Panicum repens)

### Application to Ponds

To calculate the number of quarts of product required, use the calculation as follows:

\[
\text{gallons per surface acre x } 4 \text{ quarts/gallon} = \text{quarts per surface acre}
\]

For example: targeting a concentration of 30 ppb in a one acre pond with average depth of 5 feet would require 0.81 gallons or 3.2 quarts.
recommended that a SePRO Aquatic Specialist be consulted for further use.

For application to floating, topped-out and emerged aquatic vegetation in ponds, lakes, reservoirs, drainage canals and irrigation canals, including dry or de-watered areas of these sites, apply a maximum of 4 gallons of product per surface acre per annual growth cycle. Apply product evenly to the treatment area using properly calibrated broadcast equipment in a minimum spray solution of 20 to 100 gallons per surface acre. For treatment of vegetation in or on water, do not exceed a water concentration of 150 ppb. Split treatments can be made with up to 5% of this product by volume when application rate does not exceed 4 gallons of product per surface acre. It is recommended that a SePRO Aquatic Specialist be consulted for site specific recommendations.

**Application to Drainage Canals and Irrigation Canals**

**Static Canals:**
In static drainage and irrigation canals, apply this product at the rate of 30 to 150 ppb. The maximum application rate or sum of all application rates cannot exceed 150 ppb per annual growth cycle.

**Moving Water Canals:**
In slow moving bodies of water use an application technique that maintains a concentration of 10 to 40 ppb in the target area for a minimum of 45 days. This product can be applied by split or multiple broadcast applications or by metering in the product to provide a uniform concentration of the herbicide based on the flow pattern. The use of a FastTEST is recommended to maintain the desired concentration in the target area over time.

**Static or Moving Water Canals Containing a Functioning Potable Water Intake:**
In treating a static or moving water canal which contains a functioning potable water intake, applications greater than 20 ppb must be made more than ¼ mile from a functioning potable water intake. Applications less than 20 ppb may be applied within ¼ mile from a functioning potable water intake; however, if applications are made within ¼ mile of a functioning potable water intake, a FastTEST analysis must be utilized to demonstrate that concentrations do not exceed 150 ppb at the functioning potable water intake.

**Application Rate Calculation — Moving Water Drainage and Irrigation Canals:**
The amount of product to be applied through a metering system to provide the desired ppb concentration of active ingredient in treated water may be calculated as follows:

1. Average flow rate (feet per second) x average canal width (ft.) x average canal depth (ft.) = CFS (cubic feet per second).
2. CFS x 1.98 = acre feet per day (water movement)
3. Acre feet per day x desired ppb x 0.0054 = Gallons of product required per day

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage or disposal.

**Pesticide Storage:**
Keep from freezing. Store in original container only. Do not store near feed or foodstuffs. In case of leak or spill, use absorbent materials to contain liquids and dispose as waste.

**Pesticide Disposal:**
Wastes resulting from use of this product may be used according to label directions or disposed of at an approved waste disposal facility.

**Container Handling**
Non-refillable Container. DO NOT reuse or refill this container. Triple rinse or pressure rinse container (or equivalent) promptly after emptying; then offer for recycling, if available, or reconditioning, if appropriate, or puncture and dispose of in a sanitary landfill, or by incineration, or by other procedures approved by state and local authorities.

**Triple rinse containers small enough to shake (capacity ≤ 5 gallons) as follows:**
Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¾ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank, or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times.

**Pressure rinse as follows:**
Empty the remaining contents into application equipment or mix tank and continue to drain for 10 seconds after the flow begins to drip. Hold container upside down over application equipment or mix tank, or collect rinsate for later use or disposal. Insert pressure rinsing nozzle in the side of the container and rinse at about 40 PSI for at least 30 seconds. Drain for 10 seconds after the flow begins to drip.
Warranty Disclaimer: SePRO Corporation warrants that this product conforms to the chemical description on the product label. Testing and research have also determined that this product is reasonably fit for the uses described on the product label. To the extent consistent with applicable law, SePRO Corporation makes no other express or implied warranty of fitness or merchantability nor any other express or implied warranty and any such warranties are expressly disclaimed.

Misuse: Federal law prohibits the use of this product in a manner inconsistent with its label directions. To the extent consistent with applicable law, the buyer assumes responsibility for any adverse consequences if this product is not used according to its label directions. In no case shall SePRO Corporation be liable for any losses or damages resulting from the use, handling or application of this product in a manner inconsistent with its label.

For additional important labeling information regarding SePRO Corporation's Terms and Conditions of Use, Inherent Risks of Use and Limitation of Remedies, please visit http://seprolabels.com/terms or scan the image below.